

2027 GSK IMPACT Awards

in partnership with The King's Fund

References

Two referees will need to support your application for a GSK IMPACT Award. **We will only contact them if your organisation is shortlisted** and they will be asked to complete a two-page reference form. The questions we will ask them are below.

Referees should be independent and not a volunteer, trustee of your charity's board, a family member, or in receipt of a grant from your organisation.

The standing of referees, as well as the amount of detail within their references, will be taken into account when the awards are judged. For example, a strong referee could be a commissioner of your services or a statutory partner. If you are not sure about your choice of referee, please do get in touch.

We will ask your referees these questions:

1. How long have you known this organisation and what is your relationship to it?
2. How have they been able to target people in need? Have they involved the local community or been particularly successful at reaching people who may find it difficult to access health services?
3. Has the organisation developed any significant or innovative partnerships for which they deserve recognition?
4. What have they done, or are they doing, which merits an award for excellence in community health? What impact have they made in this field?
5. Please comment on the key strengths and qualities of the organisation's leadership and management.