

GSK Community Health Programme

supporting small charities tackling health inequalities

in partnership with The King's Fund

Frequently asked questions

Our charity has been running for less than one year – would we be eligible?

To be eligible to apply your organisation needs to have been operating for at least one year on 11 August 2025 (the deadline for applications) and be a registered charity by that date. It does not need to have been a registered charity for one year.

Our annual income is just below £20,000 – could we apply?

To be eligible, your organisation's annual income needs to be between £20,000 and £150,000, as shown in your most recent accounts – if it is below £20,000 then it is not eligible. If it is more than £150,000 then you may be eligible to apply for the GSK IMPACT Awards.

We run a health project for a large charity – are we eligible to apply?

We are interested in the work of your whole charity. If your application is focused on only one project, it will not be shortlisted. If your charity's annual income is more than £150,000, it is not eligible for the GSK Community Health programme but may be eligible for the [GSK IMPACT Awards](#).

Are community interest companies (CICs) eligible to apply?

No. CICs and other organisations that are not registered charities are not eligible. Organisations must be registered charities in the UK to be eligible.

Our charity does some health work in the community. How do you define tackling health inequalities?

Health inequalities are avoidable and systematic differences that include access to care, quality and experience of care, life expectancy, and wider factors such as environment and housing.

You will need to demonstrate how your organisation is supporting communities that experience health disadvantage and how your work helps tackle this issue. See the following examples.

- You may be working to make health services more accessible, appropriate or welcoming to the communities you serve – for example, by setting up services and access points from within the community, or working with public sector providers to address barriers to access.
- You may be supporting communities to access health services, such as by supporting people to register with a GP or to access support for mental health issues.
- You may be providing specific services to communities to support their health and wellbeing, increase uptake of screening services, improve healthy lifestyles or other similar activity.
- You may be using focused interventions to ensure parts of the community that have traditionally been under served or have experienced marginalisation have access to appropriate services.

Please note this is not an exhaustive list.

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We are a grassroots sports club – would we be eligible to apply?

You will need to demonstrate how your organisation is tackling health inequalities in your community, and supply data to demonstrate your health impact. If your organisation's work is in the general area of sport/wellbeing, it is unlikely to be shortlisted for this programme.

We have five trustees and three of them are related. Are we eligible?

No. As the trustees are the most accountable people in the organisation, we would consider that if most of the trustees are related then your organisation would not be eligible.

We have paid staff who are also trustees. Are we eligible?

No. If you have paid staff who are also trustees then your organisation would not be eligible. This is because there is not sufficient separation of governance between the trustees who govern the charity and the paid workers who report to the trustees.

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